


# Anushka Mathur

UX/UI Designer

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 <https://anushkamathur.com>

## Summary

-2 years of UX/UI design experience in building products which are user friendly and user centric. Created designs and mock-ups, participated in building vision boards, concepts, sketches and prototypes.

-Met client's expectations, and troubleshoot any issues individually, and with team support. Takes ownership, and demonstrates excellent verbal and written communication skills, is self directed, and puts 100% effort towards achieving targets.

-Is diligent, flexible, has sound judgement, strong decision-making skills and work ethic, is organized and detail oriented, efficiently handles conflicting priorities, and can multi task.

## Experience



### User Experience Designer

Vacation Fund

Sep 2019 - May 2020 (9 months)

- Conducted user research and product research, collected and analyzed important metrics to identify target users and their requirements.
- Executed usability testing, user stories and mock-ups, A/B testing.
- Designed wireframes, mock-ups, and interactive prototypes
- Fostered collaboration by working closely with other product designers, and developers to create a fully-functioning product.



### User Experience Designer

MyLilius

Aug 2021 - Feb 2022 (7 months)

- Conducted user research, product research, usability testing, SWOT analysis.
- Designed wireframes lo-mid, hi-fidelity mock-ups, site maps.
- Executed rapid iterative prototypes and responsive designs.

## Education



**Juno College of Technology**



**Western University**

Health Services/Allied Health/Health Sciences General

## Skills

- graphical user interface • illustrator • product management • prototyping • quality control • research  
• usability testing • Figma (Software) • User Research • responsive design